



**INTERNATIONAL
NETBALL
FEDERATION**

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PRESS RELEASE

Netball World Cup SYDNEY 2015 matches now available on YouTube

The International Netball Federation is delighted to announce that every match of last year's Netball World Cup SYDNEY 2015 is now available exclusively and in its entirety on the [Netball World Cup 2015 YouTube channel](#).

Fans will be able to re-live all the action in Sydney from the first pool games to the thrilling final that saw hosts Australia win the cup for the third consecutive time. It's the first time that every match from any Netball World Cup has been made available online in one place.

The Netball World Cup took place from the 7th August to the 16th August last year in Sydney, Australia. 16 teams from around the globe competed in the tournament across 64 matches that showcased the best of world netball.

Clare Briegal, CEO of the International Netball Federation says: "This is a great opportunity for netball fans all over the world to witness top class netball at its very best. Netball is growing at a rapid rate and this will create even further awareness of our great sport and showcase how thrilling and powerful netball truly is."

The channel is being curated by QTV Sports, which also manages the INF YouTube Channel and from this month will manage the organisation's social media output across all of their digital platforms.

The UK-based creative agency also supports Netball Europe and Netball Scotland with content production, livestreaming, and channel curation.

Jack McGill, CEO of QTV Sports says: “Netball is a sport we believe in passionately and we’re excited to be delivering a digital strategy that can amplify the INF’s key messages of empowerment, thrilling world class events, and governing with integrity, to netball fans around the world.”

Ends.

For further information, please contact: Nikki Richardson, Media and Communications Lead at the INF - Nikki.richardson@netball.org

Notes for Editors:

International Netball Federation

Over 20 million people play netball around the world, in more than 80 countries.

The International Netball Federation (INF) is the sole, internationally recognised, governing body for netball, affiliated to the SportAccord (formerly known as General Association of International Sports Federations), the International World Games Association and the Association of Recognised Sports Federations, receiving funding from the International Olympic Committee.

Currently, 79 National Netball Associations are affiliated to the INF, grouped into five Regions - Africa, Asia, Americas, Europe and Oceania - each with a respective Regional Federation.

QTV Sports

QTV Sports is a UK-based production company and creative agency, founded in 2011, which specialising in digital engagement strategies for international sport. They have been a major provider of live international netball coverage in recent years. They currently manage the social media channels of the International Netball Federation, and the YouTube Channels of the Netball World Cup, Netball Europe, and Netball Scotland. In the last three years they have produced over 3000 hours of sports coverage (and over 1000 hours of women’s sports coverage).

Other clients include International Cricket Council, LTA, England Golf, and the Homeless World Cup Foundation.